

JUSTICE FOR JULIUS JONES

Toolkit: The Fight For Julius Jones' Life

BACKGROUND:

Julius Jones, is an innocent Black man on death row in Oklahoma. His case was impacted by racism and his alibis were not allowed to testify, nor did he match the witness description. Julius has been on death row for over 20 years and these next two months are critical to the campaign to set him free. On September 13th, the Oklahoma Pardon and Parole board will hear from Julius' legal team at his Stage 2 hearing ([he passed stage 1 in March](#)) and Julius has a chance to then be recommended for commutation and it'll be up to Governor Stitt to commute his sentence.

Below are ways you can learn and do more to support Julius Jones and his fight for justice.

OFFICIAL WEBSITE:

Justiceforjuliusjones.com

SOCIAL HANDLES:

Twitter [@justice4julius](#)

Instagram: [@justiceforjulius](#)

Facebook: [@justiceforjuliusjones](#)

Hashtag: #JusticeforJulius

HOW YOU CAN HELP

- 1. POST AND SHARE:** Copy and paste the suggested social media posts below using the **#justiceforjulius** hashtag, OR create your own content such as a 1 minute video about why YOU support Julius Jones, and encourage others to do the same.
- 2. FOLLOW:** [@justiceforjulius](#) on [Facebook](#) and [Instagram](#) AND [@justice4julius](#) on Twitter to stay up to date and to share content.
- 3. TAKE ACTION:** Join the over 6 million people and [sign the change.org petition](#) to ask the state of Oklahoma to not execute Julius Jones AND [email the Oklahoma Pardon and Parole Board](#).
- 4. DONATE:** To support ongoing efforts to free Julius Jones [here](#).
- 5. SUBSCRIBE:** To our email list at www.justiceforjuliusjones.com as well as find out other ways to get involved.

#JUSTICEFORJULIUS KEY DATES AND SAMPLE POSTS

JULY 25TH: Wish Julius a happy birthday and post the campaign fundraiser link!

Julius Jones will turn 41 on July 25th, having spent the last 20 birthdays inside prison on death row. Wish him a happy birthday and help make this birthday his last behind bars.

(Right-click on the images below to download these images from Google Drive, [here](#).)

COPY

SAMPLE TWEET:

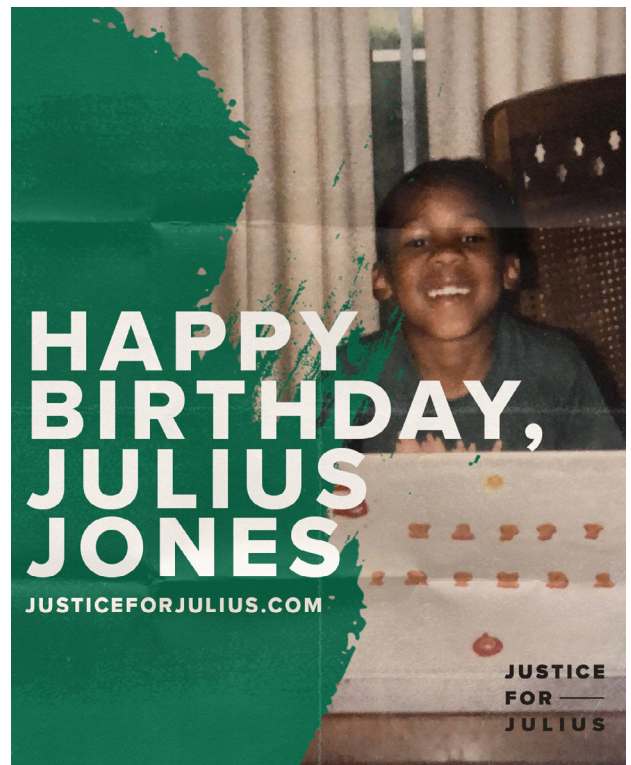
Happy Birthday to Julius Jones, an innocent Black man on Oklahoma's death row. Join me in the fight for #justiceforjulius by donating to his birthday fundraiser at <https://www.justiceforjuliusjones.com/happy-birthday> and follow @justice4julius to learn more about his case.

VISUAL



SAMPLE FACEBOOK/IG:

Happy Birthday to Julius Jones, an innocent Black man on Oklahoma's death row. Join me in the fight for #justiceforjulius by donating to his birthday fundraiser at <https://www.justiceforjuliusjones.com/happy-birthday>/Link in Bio] and follow @justicefojulius to learn more about his case.



EVERYGREEN: Raise awareness about #JusticeForJulius anytime!

Julius Jones will turn 41 on July 25th, having spent the last 20 birthdays inside prison on death row. Wish him a happy birthday and help make this birthday his last behind bars.

(Right-click on the images below to download these images from Google Drive, [here.](#))

COPY

SAMPLE TWEET:

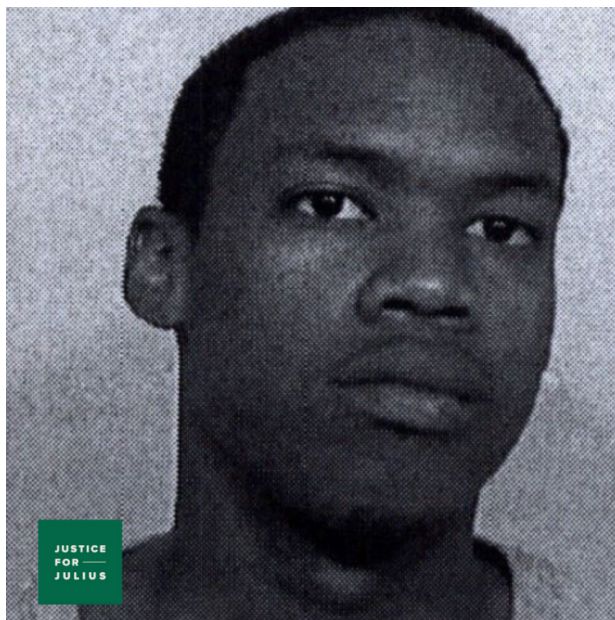
Julius Jones is on death row and deserves a fair commutation hearing on Sept. 13th. Visit www.justiceforjuliusjones.com to learn more about his case and take action. #justiceforjulius

VISUAL

**I STAND
WITH
JULIUS**

SAMPLE FACEBOOK/IG:

The State of Oklahoma is at risk of executing an innocent man. Join the effort to save Julius Jones before it's too late! visit www.justiceforjuliusjones.com and follow @justice4julius



AUGUST 13 - SEPTEMBER 13TH: Share your support for Julius ahead of his stage 2 hearing.

In the weeks leading up to Julius' Stage 2 hearing where he will be the first person on death row to be able to present his case for clemency in front of the Oklahoma Pardon and Parole board, it will be essential to make as much noise as possible and encourage the Pardon and Parole Board to recommend Julius Jones for a commutation. That recommendation will then go to the Governor.

COPY

VISUAL

Join the effort to save Julius Jones from Oklahoma's death row. Learn more at @justice4julius to find ways to help! #justiceforjulius

COMING SOON AUGUST 1ST

Julius Jones is an innocent Black man on Oklahoma's death row. Join me in calling for #justiceforjulius! Email the pardon and parole board before his 9/13 hearing at <http://justiceforjuliusjones.com>

COMING SOON AUGUST 1ST

Julius Jones is on death row and deserves a fair commutation hearing on Sept. 13th. Visit www.justiceforjuliusjones.com to send an e-letter to the #Oklahoma Pardon and Parole Board. #justiceforjulius

COMING SOON AUGUST 1ST

Help stop the modern-day lynching of Julius Jones in Oklahoma. He's been on death row for 22 years for a crime another man has admitted to committing. Follow @justiceforjulius on IG to join the movement! #justiceforjulius

COMING SOON AUGUST 1ST

The State of Oklahoma is at risk of executing an innocent man. Join the effort to save Julius Jones before it's too late! visit www.justiceforjuliusjones.com and follow @justice4julius

COMING SOON AUGUST 1ST

Do YOU know who Julius Jones is? Don't let the State of Oklahoma execute an innocent man. Find out more by following @justice4julius on Twitter and @justiceFORjulius on FB and IG.

COMING SOON AUGUST 1ST

RESOURCES

- [JULIUS JONES' CASE - FACTSHEET](#)
- [WATCH - THE LAST DEFENSE](#) - ABC Documentary Produced by Viola Davis
- [LISTEN - WRONGFUL CONVICTION](#) Podcast with Jason Flom, Kim Kardashian and Scott Budnick
- [PURCHASE A JUSTICE FOR JULIUS T-SHIRT](#)
- [WATCH](#) - Video of Roderick Wesley
- [READ](#) - Letters of Support

FOLLOWING STAGE 2 HEARING

Depending on the results of the Stage 2 Hearing, we will update this toolkit with next steps and calls to action.